



**GOVERNOR'S P-20 COUNCIL
Communications Committee
January 18, 2008 – 1:30 - 5:00 p.m.
1700 W. Washington,
6th Floor Conference Room A
Phoenix, AZ 85007**

AGENDA

The Committee will discuss and may take action on the following matters. Members will attend either in person or by telephone conference call. Public comment will be taken. Members of the public may address the committee during the Call to the Public section of the agenda. Public members will be allotted three minutes each for this purpose.

- 1. Call to Order & Welcome** **Paul Luna**
- 2. Update and Discussion: Communications Plan** **RIESTER**
 - a. Overview of Quantitative and Qualitative Research**
 - b. Overview of Analysis and outline of communication strategies**
 - c. Committee Discussion of Strategic Goals**
 - d. Committee Discussion - Role of Partners**
- 3. Next Steps** **Paul Luna**
- 4. Call to the Public** **Paul Luna**

Members of the public may address the committee during the Call to the Public section of the agenda. Public members will be allotted three minutes each for this purpose.
- 5. Adjournment** **Paul Luna**